

Attention: Dealers

Sell

Holeshot Magazine

For Motocross and Offroad Enthusiasts

in your shop.



Holeshot Magazine is seeking dealerships to carry and distribute our magazine. Your customers are already familiar with Holeshot Magazine (www.holeshotmag.com), We are the regional magazine covering everything MX and Off-road in the south central moto scene along with national coverage as well. Each issue is packed with Race Coverage, Rider Interviews, Industry News, MX Products a Track Guide, and much more!

Drive traffic to your location. Since, we showcase local and regional amateur racers as well as pro talent, your target audience will come to your store just to grab a copy with a photo and blurb about them, their kid or grandchild. With all of this Moto Coverage, it's worth the \$3.00 cost and your customers will purchase the magazine just to get that up close look of racers from their area. Hardcore riders in your area **look for** this magazine! And while they are at your store they will likely grab a few extra things they need too!

Holeshot Magazine offers 2 options to carry our magazine in your dealership:

Option 1: Hassle Free Policy - Your dealership will receive 12 copies of Holeshot Magazine, (but will only be invoiced for 10 copies). We charge dealerships \$2.00 per copy (**10 copies x \$2.00 = \$20.00 invoice**). This will leave you with 2 free extra copies to be handled at your discretion. This option is designed for the dealer that feels they can sell all 10 of their magazines or they may give the unsold copies to their good customers. The retail price of the magazine is \$3.00

Check here if you want just 6 magazines - Your dealership will receive 8 copies of Holeshot Magazine, (but will only be invoiced for 6 copies). We charge dealerships \$2.00 per copy (**6 copies x \$2.00 = \$12.00 invoice**). This will leave you with 2 free extra copies to be handled at your discretion. This option is designed for the dealer that feels they can sell all 6 of their magazines or they may give the unsold copies to their good customers. The retail price of the magazine is \$3.00

Option 2: Buy Back Policy - Dealerships only pay for the magazines you sold. *Tear off the covers of the issues that were not sold* and mail them back to Holeshot Magazine along with your invoice (Invoice will be in the amount of \$20.00). You only pay for the issues sold. (Ask your Holeshot Rep for more information on this option) The retail price of the magazine is \$3.00

Please fill in the dealership information below, and reply back to this email to carry Holeshot Magazine in your dealership.

Dealership: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Holeshot Magazine is celebrating our 10th year in business and look forward to expanding into our 11th year. We take great pride in the fact that Holeshot Magazine is the only regional Full Color - High Gloss regional publication covering the South Central motocross and off-road market, and our magazine reaches the **RACERS' HAND!**

Thank you for supporting Holeshot Magazine!

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www.holeshotmag.com

Order your copies now and we'll get you started right away with a Holeshot Magazine dealer package. Here are the upsides to selling the magazines in your dealership:

- No long-term commitment
- Hassle-free return policy
- Free shipping
- Free display rack
- Free stickers